



HAIR SALON

Let's cut right to the chase: having a mobile app can help you get more customers, book more appointments and increase revenue. For many small businesses, a mobile app is a great new way to connect with customers and open new marketing channels. But for hair salons and barbershops in particular, mobile apps offer a bunch of great features to boost business cost-effectively.

- Mobile Reservations
- Appointment Reminders
- Style Libraries
- Customer Photos
- Special Offers
- Loyalty Programs
- Referrals
- Product Sales



Why Your Hair Salon Needs a Mobile App

With a mobile app dedicated to your business, you will unlock the power of customer retention and repeat business. The probability of selling to an existing customer is 60-70%. The probability of selling to a new prospect is 5-20%.