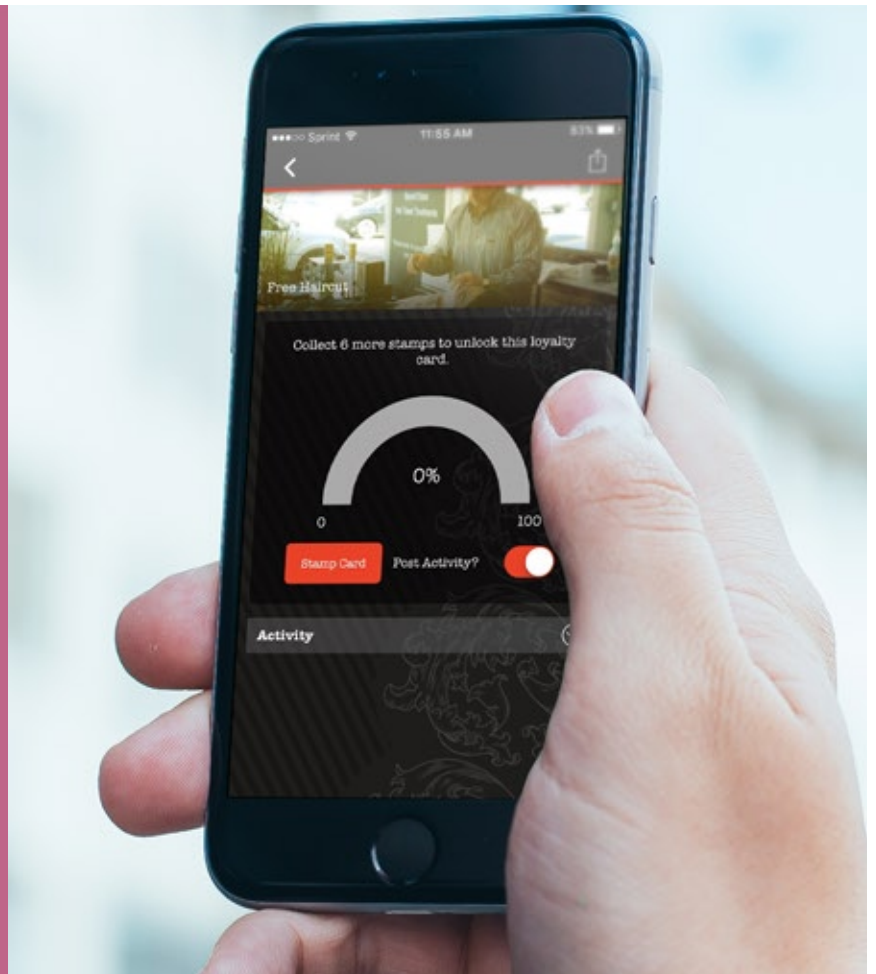




# LOYALTY PROGRAMS

Repeat customers are the heart of any small business. It is mission critical to keep them happy, loyal and walking back through your door on a regular basis. What better way to guarantee their return than to reward them for each dollar they spend? Create a mobile loyalty program for your customers that encourages them to keep coming back and makes them feel appreciated for their repeat business.

- Drive activity and boost revenue
- Custom loyalty programs
- Reduce churn and improve loyalty
- Address loyalty program fatigue
- Improve customer satisfaction
- Create a competitive advantage



## Loyalty Programs and Your Business

- 62% of customers report that they are more likely to continue doing business with a company that has a loyalty program.
- 35% of people will drive out of their way to use a business that they have a loyalty program with.
- 82% of small business owners rely on customer loyalty as their main source of business growth and mobile apps are perfect for increasing customer loyalty!