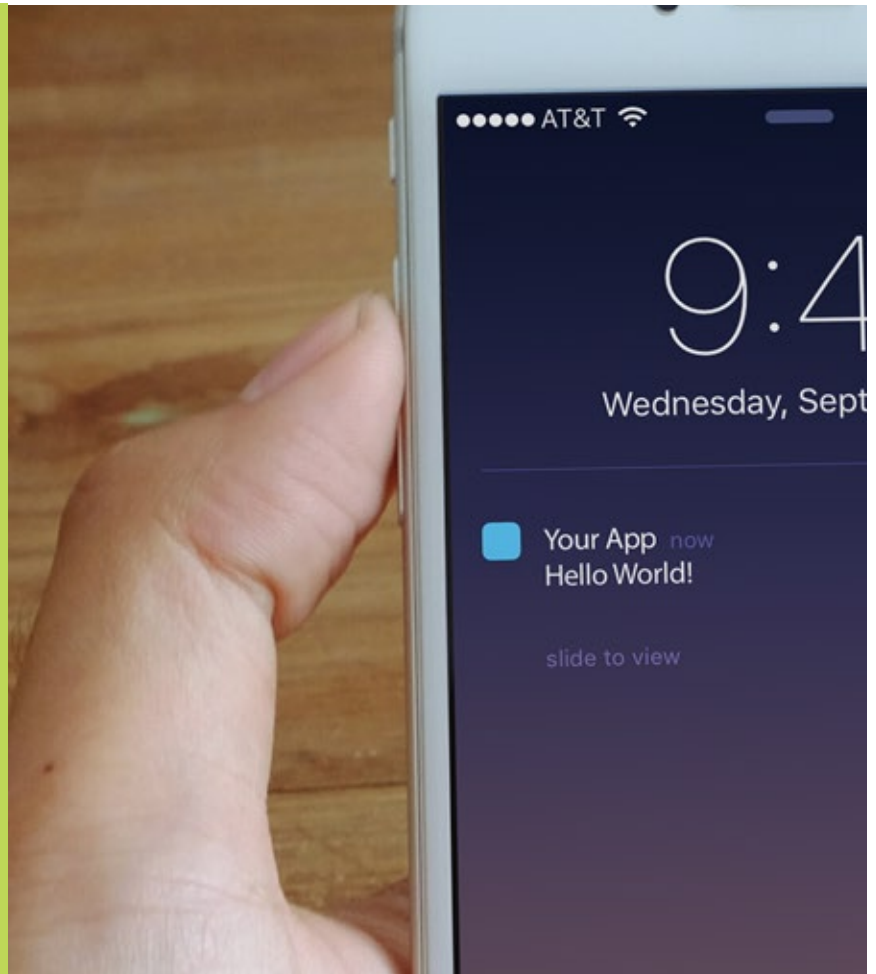




PUSH NOTIFICATIONS

Push notifications are one of the best ways to reach out to your customers. Any small business benefits from the ability to share instant updates and make consistent client contact. Get a little creative with your messaging. Tailor push notification tone and design to match your business' branding efforts and you'll have a cohesive marketing strategy.

- Target users by current location
- Use geofencing to trigger automatic messages when users enter a zone
- Schedule push notifications for later
- Add custom images for a nicer touch
- Set up linked messages that click through to highlighted features
- Share websites easily with the clickable URL option



Push Notifications and Your Business

Use it or lose it! Like any great feature, push notifications are only as good as you make them. The more strategic your implementation, the better they'll serve you, so time your messages wisely and don't forget to show some personality.